



# NEWS RELEASE

For Immediate Release

## Kentucky Downs To Offer Free Admission & Parking Beginning Saturday, September 1.

**Franklin, Kentucky -- August 31, 2007** -- Kentucky Downs announced today that it will offer free admission and free parking for both simulcast and live racing beginning Saturday, September 1.

The sale of majority interest in Kentucky Downs was completed two months ago. The new ownership group, led by managing directors Corey Johnsen and Ray Reid, have been working on a number of facility improvements including the renovation of the main dining room which has been renamed Winning Colors. Numerous large screen plasma televisions have been installed as well as a satellite sports package which will enhance the customer's enjoyment of not only horse racing from across the country but important college and professional sports as well.

Additionally, with the recent annexation of Kentucky Downs into the City of Franklin, the sale of alcohol is now allowed.

"We appreciate the support and cooperation of the City of Franklin including Mayor Jim Brown, the City Commission and entire staff with the annexation of Kentucky Downs into the city limits," said track president Corey Johnsen. "We want to be the region's premier sports bar offering the best horse racing and sports from around the world on our state-of-the-art video system."

Kentucky Downs is open year-round for simulcasting from the country's most prestigious tracks. The live racing season runs from September 15 through September 25 offering turf racing on America's only European style race course. The six-day meet is highlighted by the \$500,000 Kentucky Cup Turf Festival on Saturday, September 22.

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